



Asia-Pacific  
Economic Cooperation



"Creating Futures with a Difference"

# Tools and Methods for Futures-Oriented Policymaking

6-8 Sept. 06

Room Jamjuree, M. Floor, Patumwan Princess Hotel  
Bangkok, Thailand

Organized by **APEC Center for Technology Foresight**

73/1 Rama VI Road, Rajdhevee, Bangkok 10400, Thailand Tel: 66 2644 8150 Ext. 743

Email: [apectf@nstda.or.th](mailto:apectf@nstda.or.th)



**U**nder the Industrial Science and Technology Working Group of APEC, the APEC Center for Technology Foresight presents a second international foresight training workshop, following the successful 2005 meeting. The workshop will be led by Professor Sohail Inayatullah

Challenging traditional strategic planning and policymaking, this three day workshop will explore novel methods and tools from the emerging discipline of Futures Studies. We will seek to challenge the “business-as-usual” future and the policy framework and values which uphold it. Case studies of futures-oriented policy making will be drawn from a variety of governmental, university, corporate and NGO environments

### **Who should attend:**

This course is designed for CEOs, senior managers and policymakers in the business, academic, Government and NGO community. Youth representatives are welcome. It is designed for those who believe that the future can be different and seek practical methods and tools to create alternative futures.

**T**he Course will (depending on the needs of participants):

- Map the future using the futures triangle
- Anticipate the future using the Molitor S-curve
- Time the future through macrohistory and macrofutures
- Deepen the future using Causal Layered Analysis and Four Quadrant Integral Mapping
- Create alternative futures through the Multi-scenario method
- Transform the future through visioning, backcasting and anticipatory action learning

### **Additional Features:**

- The workshop will be interactive with time for action learning projects.
- Consulting advice on particular foresight projects will be provided.

*"Creating Futures with a Difference"*

## Tools and Methods for Futures-Oriented Policymaking

**F**utures Oriented policymaking is focused on

1. The consequences of current policy decisions
2. The anticipation of emerging issues – trends and events – so as to provide effective early warning systems
3. Mapping alternative futures so that uncertainty is better understood and more effective decisions can be reached today
4. Deepening the future through critically and creatively analyzing the policy perspectives and worldviews of stakeholders
5. Visioning desired futures, and creating institutional capacity, including conflict resolution frameworks, so that the vision can be realized.

**Some of the questions the course will focus on include:**

- @ How can the future be used as a resource?
- @ What are the alternative futures of Asia?
- @ Which are the appropriate foresight methods for challenging business-as-usual thinking?
- @ What are the tensions between current and emergent images of the future?
  - @ Can Asian nations and corporations move away from patriarchal leadership and industrial vertical structures to create leadership and structure more appropriate for knowledge economies?
  - @ What will the world look like in a hundred fifty years, and are there appropriate methods to discern this?



**Prof. Sohail Inayatullah**

**P**ROGRAM (Registration 30 minutes before the course will begin each day. Recommended all participants to attend all sessions)

### Day 1 (6 Sept. 06, 09:00-17:00)

- Basic concepts of Futures Studies
- Outline of three days
- Expectations and Needs of Participants.

#### 10:15-10:30 - Break

- Policy, Strategy, Leadership and Futures - where are the intersections
- Mapping the future – Methodology – the futures triangle and the futures landscape
- Presentations focused on short and long term strategy

#### 12:00-13:00 - Lunch

- Animated DVD on futures thinking
- Anticipating the future
- Methodology - Emerging issues analysis and the futures wheel

#### 14:45-15:00 - Break

- Presentations
- Reflections on Futures thinking, methodology and policy/strategy

### Day 2 (7 Sept. 06, 09:00-17:00)

- Timing the future
- Methodology - Macrohistory and grand patterns of change

#### 10:15-10:30 - Break

- Deepening the future - the role of paradigms, worldviews and stakeholders
- Method - Causal Layered Analysis

#### 12:00-13:00 - Lunch

- Method - Four quadrant mapping
- Role Playing around stakeholder perceptions

#### 15:15-15:30 - Break

- Creating Alternatives
- Method - Scenarios

### Day 3 (8 Sept. 06, 09:00-17:00)

- Creating Alternatives
- Scenarios continued
- Transforming the future
- Methods – Visioning

#### 10:15-10:30 - Break

- Method - the Transcend conflict resolution method - what to do when there are conflicting visions in the organization

#### 12:00-13:00 - Lunch

- Backcasting and action learning
- Putting it all together

#### 15:15-15:30 - Break

- Presentations - learn by teaching others
- Strategy discussions
- Course evaluation

**CLOSE**

# R<sub>egistration Methods</sub>

"CREATING FUTURES WITH A DIFFERENCE"

## Tools and Methods for Futures-Oriented Policymaking

6-8 September 2006, Room Jamjuree, M. Floor, Patumwan Princess Hotel, Bangkok, Thailand

**ONLINE REGISTRATION:** <http://www.apecforesight.org> (*Recommended*)

Or Fax this form to (662) 644 8191 or send it to [apectf@nstda.or.th](mailto:apectf@nstda.or.th) attention: Mayuree  
Tel: 662 644 8150 Ext. 743

BEFORE 15 AUG 06

**Limited ONLY to 25 participants!**

**Fee: US\$800.-net**

(fee includes 3-day trainings, materials, lunches, snack breaks, VAT, and bank fee)

### *Special Offers:*

- *Discount rate:* fee reduced to US\$700 (each) for participants of two or more
- *Discount publication:* *Questioning the Future: Methods and Tools for Organizational and Societal Transformation* will be available at **USD10 for early registration, USD15 if purchase at the commencement of the course (the normal price is USD25).**

**Course Material:** Handouts on the main methods will be provided to all participants.

## HOW TO PAY FOR THE WORKSHOP

### Payment methods:

- **Money transfer:** payable to "APEC CTF", account no. 152-1-32678-9 at Krung Thai Bank Public Company Limited, Klong Luang Branch. Address: 91/48-50 Moo 8, T. Klong Nung, Klong Luang, P. Pathumthanee 12120, Thailand Please fax copy of transfer document to **66 2644 8191**, this is to confirm your attendance.
- **Bank draft:** A bank draft payable to "APEC CTF". Please mail the draft to:

Ms. Chongchit Charoensingkorn  
APEC Center for Technology Foresight  
National Science and Technology Development Agency  
Address: 73/1 Rama VI Road, Rajdhevee, Bangkok 10400, Thailand  
Tel: 66 2644 8150 Ext. 706 Fax: 66 2644 8191  
Email: [apectf@nstda.or.th](mailto:apectf@nstda.or.th)

# Registration Form (Download hotel reservation form at [apecforesight.org](http://apecforesight.org))

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**Please write clearly.**

**First Name (please include your prefix):**.....

**Last Name:**.....

**Position:**.....

**Organization:**.....

**Address:**.....

**Telephone:**.....

**Fax:**.....

**EMAIL:**.....

**URL:**.....

..... I am interested in a customized course for my organization at a different location

..... Please add me to your mailing list.

**Particular interests:**.....

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