

Innovation Engineering the power of intangible networks

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Description

This title explores the issue of innovation engineering, a feature that is essential to the continuation of growth and development in the commercial world. The book is divided into three parts: Part I discusses the historical basis of innovation, noting that diversity rests upon a duality between concepts in theory and applications put into practice, as well as discussing how innovation has resulted from the interaction of numerous factors, be they societal, human, managerial, organization or technological. Part II focuses on practical applications – the technologies, tools and methods employed in putting theoretical innovation into practice – while Part III looks at what factors underpin success, discussing the social and psychological aspects involved in successful innovation engineering. Consideration is also given to recent developments and systems which will assist in ensuring the continuation of this process in the future.

Contents

Part 1

1. **Inventing the future – Fabienne Goux-Baudiment, Christopher B. Jones.** 2. Innovation management: how to change the future – André Yves Portnoff. 3. From knowledge to business: virtual encounters propagate innovation – Barnabas Takacs, Patrick Corsi. 4. Value management's creative-destruction via digitalised innovation: the winning plan – Roy Woodhead, Jean Michel. 5. New organizations: a framework for innovation engineering and management – Mohini Singh, Mélissa Saadoun, Sushil Sharma. 6. Sustainable innovation through community based collaborative environments – Kul Pawar, Marc Pallot. 7. New spaces for innovation, new challenges – Hiroshi Mizuta, Henry Samier, Victor Sandoval.

Part 2

8. The knowledge management for innovation – Marc De Fouchécour. 9. Creativity and engineering emotional design – Carole Bouchard, Hervé Christofol, Dokshin Lim. 10. Virtual reality technologies for innovation – Skip Rizzo, Simon Richir, Patrick Corsi. 11. TRIZ a new way of innovation – Darell Mann, Pascal Crubleau. 12. C4 innovation method – Olaf Maxant, Gérald Piat and Benoît Roussel. 13. Creativity world – Michel Sintès.

Part 3

14. Psychology of innovation and change factors – Laurent Dukan. 15. Intellectual property for networks and software – Sylvain Allano. 16. Innovation scoreboard for core competencies evaluation – Nathalie Samier. 17. Financing innovation – Pascale Brenet. 18. Innovation on the web – François Druel. 19. Virtual decision support system for innovation – Emmanuel Chene. 20. Shapes knowledge and innovation – Jean-Pierre Mathieu, Michel Le Ray, Ilya Kiria.

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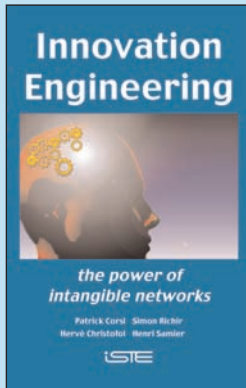
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CONTENTS

Part 1. 1. Inventing the future – F. Goux-Baudiment, C. B. Jones. 2. Innovation management: how to change the future – A. Y. Portnoff. 3. From knowledge to business: virtual encounters propagate innovation – B. Takacs, P. Corsi. 4. Value management's creative-destruction via digitalised innovation: the winning plan – R. Woodhead, J. Michel. 5. New organizations: a framework for innovation engineering and management – M. Singh, M. Saadoun, S.I Sharma. 6. Sustainable innovation through community based collaborative environments – K. Pawar, M. Pallot. 7. New spaces for innovation, new challenges – H. Mizuta, H. Samier, V. Sandoval. **Part 2.** 8. The knowledge management for innovation – M. De Fouchécour. 9. Creativity and engineering emotional design – C. Bouchard, H. Christofol, D. Lim. 10. Virtual reality technologies for innovation – S. Rizzo, S. Richir, P. Corsi. 11. TRIZ a new way of innovation – D. Mann, P. Crubleau. 12. C4 innovation method – O. Maxant, G. Piat and B. Roussel. 13. Creativity world – M. Sintes. **Part 3.** 14. Psychology of innovation and change factors – L. Dukan. 15. Intellectual property for networks and software – S. Allano. 16. Innovation scoreboard for core competencies evaluation – N. Samier. 17. Financing innovation – P. Brenet. 18. Innovation on the web – F. Druel. 19. Virtual decision support system for innovation – E. Chene. 20. Shapes knowledge and innovation – J-P. Mathieu, M. Le Ray, I. Kiria.

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